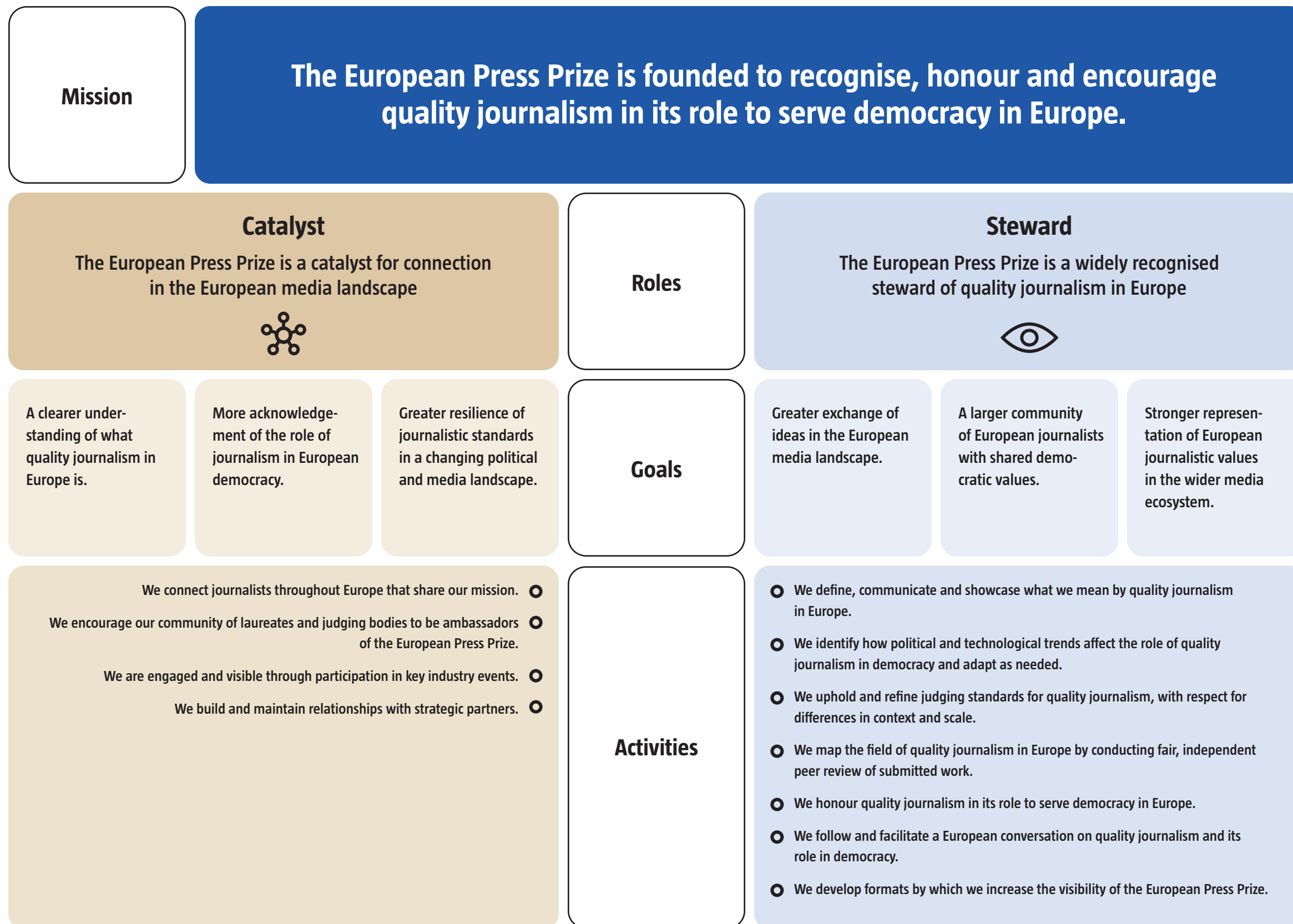


# Strategy European Press Prize 2026 - 2030



## About this mindmap

This mindmap presents the European Press Prize strategy for 2026–2030. The strategy is structured around two roles, each with corresponding goals and activities. It is based on existing literature, three sessions with the director and board members, and conversations with members of the jury and the prepcom. By quality journalism we mean public interest journalism that is grounded in editorial independence, uses multiple verifiable sources, that seeks responses from relevant parties and that is backed by an accountable editorial process. The process was facilitated by De Argumentenfabriek.